

**PRESS RELEASE**

**January 28, 2021**

## **SMC BMC Design Award 2022 “Sustainable Living”**

**3RD EDITION OF THE DESIGN COMPETITION IS NOW OPEN FOR PROJECTS**

**THE EUROPEAN ALLIANCE FOR SMC BMC IS LAUNCHING THE 3<sup>RD</sup> EDITION OF THE SMC BMC DESIGN AWARD. THIS INTERNATIONAL DESIGN COMPETITION IS RECOGNIZING AND PROMOTING DESIGN EXCELLENCE IN USING SMC AND BMC ADVANCED MATERIALS. THE THEME OF THIS EDITION IS SUSTAINABLE LIVING.**

SMC and BMC are composite materials ideal for making large, light, and intricate parts that combine structural performance with a smooth surface finish. For that reason, SMC and BMC are increasingly used in a broad range of end-use applications and markets.

### **NEW DESIGN COMPETITION**

The European Alliance for SMC BMC is now launching the 3<sup>rd</sup> edition of its well-known Design Competition, seeking ideas and proposals for using these versatile materials. *“We would like to reinforce that SMC and BMC materials are innovative, cost effective and sustainable, bringing major benefits for consumers and end-users,”* comments Joan Montobbio, Chairman of the Alliance Board. *“The Alliance will support the winners in fine-tuning designs, improving part manufacturing-ability and business plans, and want to help them to bring their innovations to market.”*

This year’s topic is Sustainable Living. *“We like the design students to think on how to improve quality of life and reduce environmental footprint at the same time”,* explains Thomas Wegman, Marketing Lead for the Alliance. *“We believe young designers can help to create novel products and solutions for our living environment, with the challenge to keep us healthy, use less space, and minimize energy consumption.”*

### **AWARD DETAILS AND REGISTRATION**

The SMC BMC Design Award 2022 is open for Design students and Young Design Professionals (less than 3 years of experience) living in Europe. Innovations entered into the SMC BMC Design Award will be judged by an independent Jury with expert members from both the Design community and the Composites industry.

The Award has some interesting prizes to win: total amount is €17.500, including a Gold Award (€7.500 in cash and €7.500 in coaching), Silver Award (€1.500), and Bronze Award (€1.000).

Please visit <https://smcbmc-europe.org/award.php> for pre-registering your project team. Pre-registration closes on July 1<sup>st</sup>. Projects have to be submitted before December 15<sup>th</sup>, 2021. The final Award ceremony is planned for March 2022.



## EUROPEAN ALLIANCE FOR SMC/BMC

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### EUROPEAN ALLIANCE FOR SMC BMC

The European Alliance for SMC BMC is an industry association of European companies involved in the SMC and BMC technology, promoting the benefits of SMC BMC Composite solutions through:

- Connecting key stakeholders in the supply chain
- Providing details on typical end-uses
- Explaining the features and associated benefits
- Making available design information to engineers and designs
- Facilitating the information exchange at selected events

More information about the European Alliance for SMC BMC on <https://smcbmc-europe.org/>.

The European Alliance is an association operating under the umbrella of EuCIA in Brussels, Belgium.

### MEDIA CONTACT

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EUROPEAN ALLIANCE FOR SMC/BMC  
Sectorial organisation of EuCIA